

• WELLNESS & LIFESTYLE — LOWER MANHATTAN

77 Greenwich Expands Wellness and Lifestyle Offerings in Lower Manhattan

NEW YORK, NY — As Lower Manhattan continues its transformation into one of New York City's most dynamic residential neighborhoods, 77 Greenwich remains at the center of Downtown's evolving lifestyle experience.



Reformer-based Pilates, yoga and low-impact strength training.



Science-based training for kids — fitness, learning & character.

— AT THE BASE OF THE BUILDING

The arrival of KidStrong and FS8 at the base of the building introduces a new layer of wellness, movement, and family-focused lifestyle offerings to the 77 Greenwich experience — further strengthening the building's position as one of Downtown Manhattan's premier residential lifestyle destinations.

KidStrong, the fast-growing child development and training concept, offers science-based programming focused on

fitness, learning, and character development for children. FS8 blends Pilates, yoga, and low-impact strength training into a contemporary wellness experience designed around balance, movement, and modern urban lifestyles.

Together, these additions complement 77 Greenwich's expansive residences, open harbor views, and Cloud Club amenities while contributing to the continued evolution of Downtown Manhattan as a fully realized place to live.

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Thoughtfully selected wellness and lifestyle-oriented concepts increasingly shape the everyday experience of Downtown living, and these additions further strengthen the residential appeal of 77 Greenwich.

— SHLOMI REUVENI

FOUNDER & CEO, REUVENI DEVELOPMENT MARKETING
EXCLUSIVE SALES & MARKETING REPRESENTATIVE — 77 GREENWICH

Located in the heart of the Financial District, 77 Greenwich offers refined condominium residences with sweeping views of New York Harbor, the Hudson River, and the Downtown skyline — along with a collection of amenities centered around wellness, convenience, and elevated city living.