

HAVEN

Elevating Urban Living: How Biophilic Design Is Transforming Luxury Residences In 2024

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The adoption and integration of biophilic design principles within the architectural domain are experiencing a remarkable upsurge, fundamentally altering the way we perceive and engage with our urban environments. This is especially noticeable within the luxurious residential quarters of New York City and Boston.

Biophilic design is an innovative approach to architecture and interior design that seeks to strengthen the connection between humans and the natural environment. Incorporating elements inspired by nature, such as organic forms, fluid shapes, and the infusion of natural lighting, biophilic design principles transform building lobbies into enjoyable spaces while fostering a commitment to sustainability and enhancing individual well-being.

Historically, entrance halls were frequently dismissed as mere passageways, seen only as transitional zones, and were often neglected. However, they are now recognized as pivotal spaces, vital components that reflect the overall aesthetic and lifestyle promoted by a building.

Below are a few exemplary lobbies that seamlessly weave in biophilic elements, setting a new standard in design.

77 Greenwich, New York City

Nestled within Manhattan's "New Downtown," [77 Greenwich](#) stands out as a luxurious residential condominium, embodying a boutique approach to lavish urban living. The architecture, crafted by FXCollaborative, pairs with the sophisticated interiors designed by the esteemed Deborah Berke Partners.

Across the building's 90 residences, which range from one to four bedrooms, homeowners have access to an array of opulent finishes. These include custom-crafted millwork throughout, exquisite marble bathrooms with Hansgrohe fixtures, and custom Poliform kitchens with top-of-the-line appliances from Wolf, Sub-Zero, and Miele.

Upon entering, residents of 77 Greenwich are warmly welcomed into a contemporary lobby, where a 24-hour concierge service is readily available, operating from a desk constructed of granite and blackened steel. The architectural nuances of the lobby include stunning curvatures and furniture designs. These are a subtle nod to the renowned Oculus structure in the vicinity, creating a cohesive dialogue with the surrounding neighborhood.

The biophilic design features are intricately woven into the fabric of the lobby's architecture. The round shapes of the walls and furniture, as well as the use of warm, sculptural wood, enhance the natural elements and contribute to a serene and inviting ambiance.



77 Greenwich lobby | Binyan Studios