

Biophilic Lobbies drive 2024 design trends

Biophilic design, one of the hottest trends set to inspire residential design and transform the way we experience our built environments in 2024, is already evident in luxury residential buildings across the country. Whereas lobbies were often overlooked and viewed merely as transitional spaces, they now play an important role in signaling the lifestyle and overall design, serving as a true representation of the architects and designers' vision for the project.

By integrating natural elements such as curved shapes and natural light, biophilic designs in building lobbies create new spaces for residents and visitors to enjoy while also promoting sustainability and personal well-being. In the hustle and bustle of everyday life, lobbies with biophilic designs become oases of tranquility, ultimately enhancing people's entrance back into their homes and leaving a lasting impression on visitors. Below are some stunning lobbies that create a lasting first impression by incorporating trending biophilic design.



77 Greenwich

Located in the heart of Manhattan's "New Downtown," 77 Greenwich is a luxury residential condominium with a boutique approach to upscale, urban living featuring architecture by FXCollaborative and interiors by the renowned Deborah Berke Partners. Each of the 90 residences in the building, which range from one to four bedrooms, are adorned with a variety of very high-end finishes such as marble bathrooms, custom Poliform cabinetry and Miele appliances, as well as iconic views.

Residents of 77 Greenwich are greeted to their home through a sleek and modern lobby, and a 24-hour concierge service to satisfy all their needs from a granite and blackened steel desk. The stunning curvatures of the lobby's architecture and furniture directly reference the neighborhood in which 77 Greenwich resides, namely the famous Oculus structure that is within walking distance of the building. The biophilic architecture in the lobby's round shapes of its walls and furniture, and use of warm sculptural wood, create a rich and inviting atmosphere, welcoming the residents to a calm space.

