



LUX EXPOSÉ



In the dynamic world of architectural innovation, the concept of biophilic design is a groundbreaking trend that transcends the traditional confines of urban living. This transformative approach is reshaping the very essence of luxury residential buildings, with New York City's sought-after addresses leading the charge. Nowhere is this metamorphosis more evident than in the residential lobbies of these architectural marvels, once considered mere passageways but now reborn as immersive expressions of nature-inspired living.

Beyond serving as transitional spaces, contemporary residential lobbies play a pivotal role in signaling the lifestyle and design philosophy encapsulated within a building. In the era of biophilic design, these spaces have become canvases for architects and designers to weave a narrative of sustainability, well-being, and a deep connection to the natural world.

Nature's Embrace at 77 Greenwich



Image Credit: Binyan Studios

77 Greenwich is nestled in the heart of Manhattan's "New Downtown". Designed by FXCollaborative with interiors by Deborah Berke Partners, the building's lobby is a masterpiece in biophilic architecture. Drawing inspiration from the nearby Oculus structure, the lobby's curvatures and warm sculptural wood create a welcoming atmosphere, turning the entrance into a serene oasis for residents.