



G R E E N W I C H





Architecture & Design

Welcome to 77 Greenwich, a luxury defining LEED certified condominium overlooking New York Harbor and the Hudson River. Beneath a shimmering pleated glass façade, 77 Greenwich rises 42 stories and contains 90 elegant 1-to-4 bedroom homes designed by leading architecture firms, Deborah Berke & Stephen Brockman of TenBerke and FXCollaborative.



Residences

Each of our residences combines natural beauty with the comforts of an exceptionally appointed home. Glowing sunset views and the calming sway of boats passing on the river imbue each room with a distinct sense of tranquility. 77 Greenwich homes are environmentally sustainable and luxurious.



Kitchens

Tranquil and modern with subtle flourishes of indulgence, these Poliform kitchens will please home chefs preparing breakfast for two or dinner for eight. Understated matte white lacquer cabinets amplify thick slabs of honed Blue de Savoie marble. Sleek Grohe faucets and fully-integrated appliances from high-end brands like Wolf, Sub-Zero, and Miele are the perfect final touches.



Living Rooms

Luxurious foyers clad in Bianco Mist Quartzite flow into airy living rooms that are thresholds for expansive views of the horizon, harbor, and Hudson River. Natural light spills onto wide plank white oak floors and accentuates high ceilings and wraparound crystalline glass windows.

Bedrooms

Comfortably spacious and thoughtfully designed, primary bedrooms at 77 Greenwich are private sanctuaries with stunning views. Modern luxuries like couples' walk-in closets and exquisite en-suite bathrooms come standard.



Bathrooms

Radiant heated white striated marble floors counterbalance white porcelain tile walls. Custom floating wax-finished sycamore double vanities add organic tones that complement backlit mirrored medicine cabinets. Finishing touches include walk-in rain showers with multiple showerheads, deep soaking tubs, and chic Hansgrohe fixtures. Every home at 77 Greenwich has a powder room off of its gracious Bianco Mist Quartzite foyer.

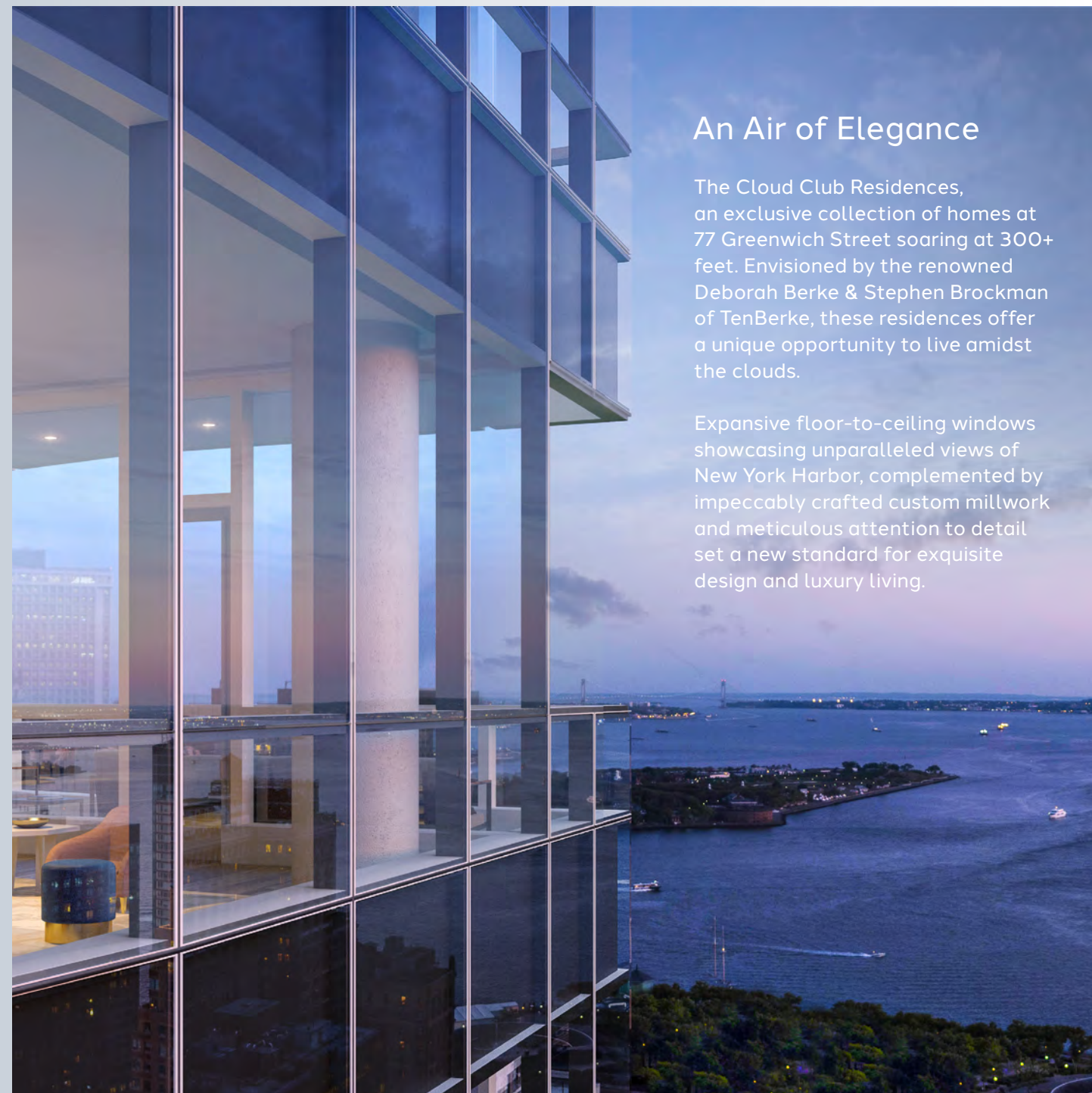


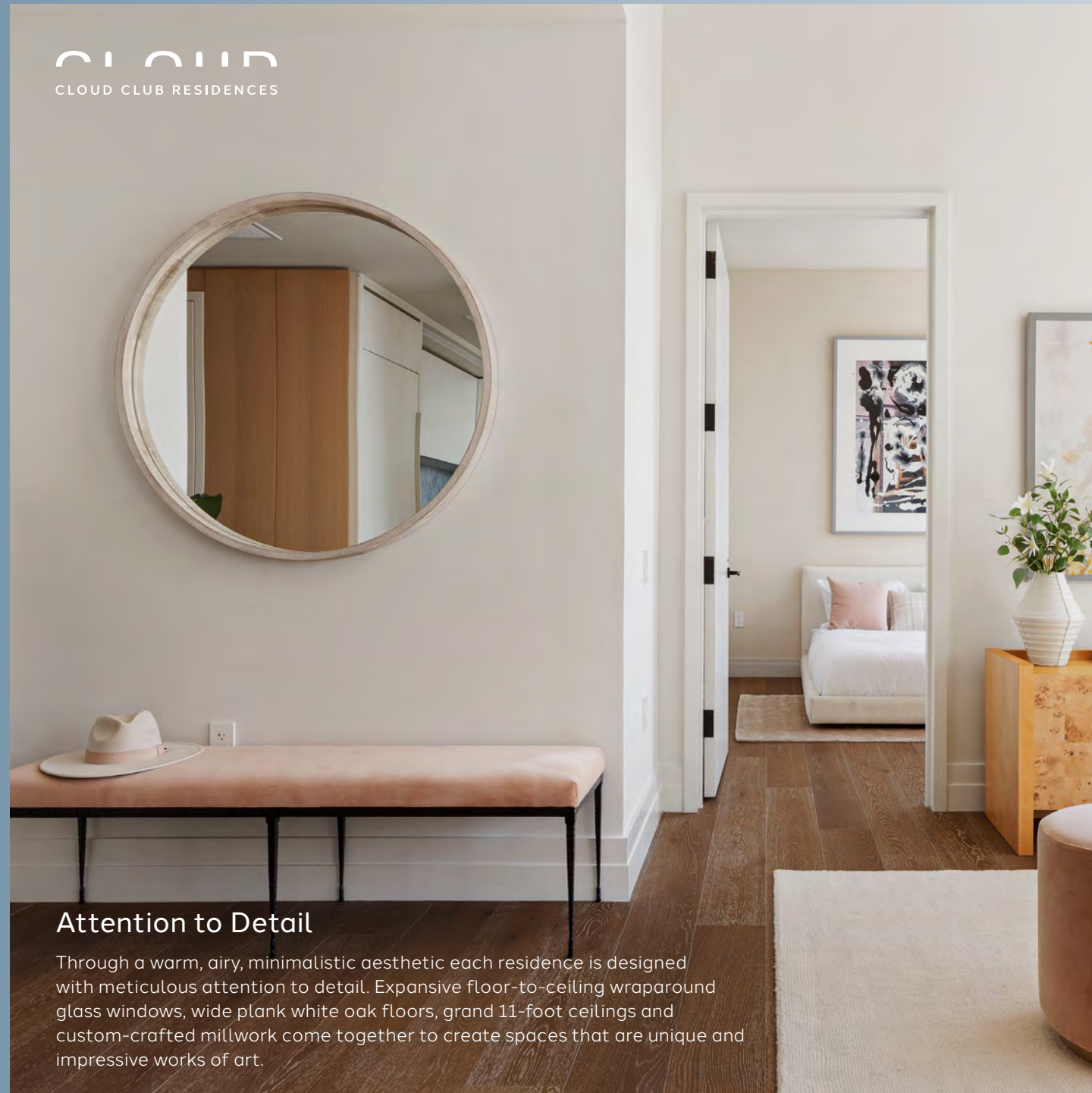
CLOUD CLUB RESIDENCES

An Air of Elegance

The Cloud Club Residences, an exclusive collection of homes at 77 Greenwich Street soaring at 300+ feet. Envisioned by the renowned Deborah Berke & Stephen Brockman of TenBerke, these residences offer a unique opportunity to live amidst the clouds.

Expansive floor-to-ceiling windows showcasing unparalleled views of New York Harbor, complemented by impeccably crafted custom millwork and meticulous attention to detail set a new standard for exquisite design and luxury living.





Attention to Detail

Through a warm, airy, minimalistic aesthetic each residence is designed with meticulous attention to detail. Expansive floor-to-ceiling wraparound glass windows, wide plank white oak floors, grand 11-foot ceilings and custom-crafted millwork come together to create spaces that are unique and impressive works of art.



Craftsmanship

Artistry perfectly encapsulates the impeccable design Deborah Berke brings to each residence. Custom-designed Poliform kitchens, adorned with honed Blue de Savoie marble countertops are accented by natural light and enhanced by modern fixtures and elegant water elements.





Cloud Club 77 Amenities

With over 10,000 square feet of amenities, the Cloud Club 77 is a collection of incredible lifestyle amenities with the added convenience of LIVunLtd Concierge Services and a full-time doorman. Cloud Club 77 offers resident's access to a fireplace lounge, a double-height fitness center by The Wright Fit, a landscaped rooftop observation deck with an outdoor kitchen, a children's playroom and game room, and an outdoor dog run, all with unobstructed views of the Upper Bay, the Statue of Liberty, and the city skyline.



Neighborhood

77 Greenwich soars 500 feet over the history rich neighborhood of New Downtown. Surrounded by 84 acres of tranquil park space, a dynamic blend of historic landmarks and modern skyscrapers, at your doorstep.

Recreation

Little West Dog Run
Zuccotti Park
The Battery
Pumphouse Park
Rector Park
Oasis Park
Alamo Drafthouse
Five Iron Golf - Fidi
South Street Seaport Museum
Elevated Acre
9/11 Memorial & Museum
City Hall Park
Museum Of Jewish Heritage
One World Observatory
National Museum Of The American Indian
Trinity Church
Federal Hall
Pier 25
IPIC Theatres

Shopping

Whole Foods Market
Brookfield Place
Westfield WTC
Eataly NYC Downtown
Seaport District Tree
City Acres Market
Century 21
Jubilee Marketplace
Target

Restaurants

Manhatta
Pier 17
Le District
The Dead Rabbit
Nobu Downtown
Harry's
Stone Street
The Capital Grill
Delmonico's
Reserve Cut
Kuu
Mezze On The River
Zaza
Crown Shy
La Parisienne
Siena Pizza
Manon Cafe
La Colombe Coffee
Roasters
Blue Bottle Coffee
Ateaz
Starbucks
Leo's Bagels

Fitness

CrossFit Wall Street
SWEAT440 Fitness Fidi
Orangetheory Fitness
Asphalt Green
Equinox Wall Street
Life Time One Wall Street
Oculus Fitness
CompleteBody Fidi

Transportation

Rector St
Wall St
Broad St
World Trade Center
Pier 11
Governor's Island Ferry
Staten Island Ferry
East River Heliport



The Team

Trinity Place Holdings Inc.

is the developer of 77 Greenwich Street, one of Lower Manhattan’s premier residential properties. Trinity Place Holdings is a NYSE American Exchange traded (NYSE American:TPHS) real estate holding, investment and asset management company based in New York City, with a shareholder base including well-capitalized and respected institutional investors. TPHS is led by a strong and dynamic team with decades of experience in all aspects of real estate development, finance, leasing, and asset management. The company’s board of directors consists of seasoned business leaders who share their depth and diversity of experiences in real estate with the management team. In addition to 77 Greenwich Street, TPHS owns a portfolio of multifamily and retail assets in New York City, New Jersey, and Florida.

Deborah Berke & Stephen Brockman of TenBerke

TenBerke distill complex considerations—environmental, social, and aesthetic—into meaningful architecture. Their work is transformative: from the re-imagination of old buildings, to the creation of exquisite new ones. Their buildings create powerful first impressions and continue to delight. The architecture they make captures the values and aspirations of their clients. They connect people and places to create meaningful and lasting experiences, and consider how changing daylight shapes a room; how people move into a site and through a building; how materials feel and look through repeated use. In 2017, the firm was honored with a National Design Award from the Cooper Hewitt, Smithsonian Design Museum.

FXCollaborative

FXCollaborative leverages broad expertise in architecture, interiors and planning to enrich our world with responsible, intelligent, and beautiful design. The firm’s holistic approach integrates client aspirations, an urban sensibility, and a celebration of the craft of building. FXCollaborative’s work ranges from the scale of individual buildings and interiors—office towers, multi-family residences, cultural facilities, workplace, K-12 and higher-education institutions— to the city as a whole, addressing infrastructure and transportation. Founded in 1978, the firm has offices in New York and Washington, DC.

Reuveni Development Marketing

Reuveni Development Marketing is a privately owned and operated brokerage company, founded by industry expert Shlomi Reuveni. The firm focuses on the sales and marketing of conversion and ground-up new development projects. With more than 35 years of real estate experience and an impeccable reputation, Reuveni has successfully collaborated with the esteemed New York City real estate brokerage community, developer clients, and industry professionals. Reuveni is known industry-wide for his hands-on approach, and has been the driving force behind the design, pre development planning, marketing, and sales process of over \$5.5 billion of conversion and ground-up new development projects.



77 GREENWICH

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Exclusive Sales & Marketing

REUVENI
DEVELOPMENT MARKETING

Exclusive Sales and Marketing: Reuveni LLC, d/b/a Reuveni Development Marketing, 654 Madison Avenue, Suite 1501, New York, NY 10065, (212) 362-0015 and Christie's International Real Estate Group LLC, 1 Rockefeller Plaza, Suite 2402, New York, NY 10020. Equal Housing Opportunity. The complete offering terms are in an offering plan available from sponsor, File No. CD19-0179. All dimensions shown are approximate and subject to construction variances within reasonable tolerances. Plans and dimensions may also contain minor variations from floor to floor. Sponsor reserves the right to make changes in accordance with the offering plan. Each unit should be inspected to determine its actual dimensions, layout and physical condition prior to closing. Sponsor: TPHGreenwich Owner LLC, C/O Trinity Place Holdings, 340 Madison Avenue, New York, NY 10173.

